A Curious Mind By Brian Grazer And Charles Fishman A Review By Eureka Books


This Is Your Mind on PlantsThe hidden brain is the voice in our ear when we make our most important decisions in our lives—but we’re never aware of it. The hidden brain decides whom we fall in love with and whom we hate, who we vote for, and how we spend our leisure time. It has more power than the white candidate or defendant, to hire the thinner woman at a price less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

Suggestible You Dead cats. That’s the image many people conjure up when you mention curiosity. A non参悟metaphor by a dusty old proverb that has long represented the extent of our understanding of the term. This book might not put the proverb to rest, but it will flip it upside down: far from killing anything, curiosity breathes new life into almost everything it touches. In Curious? Dr. Todd Kashdan offers a profound new message missing from so many books on happiness: the greatest opportunities for joy, purpose, and personal growth don’t, in fact, happen when we’re searching for happiness. They happen when we are mindful, when we explore what’s novel, and when we live in the moment and embrace uncertainty. Essential insights end last and we can extract more pleasure and meaning from them when we are open to new experiences and relish the unknown. Dr. Kashdan uses science, story, and practical exercises to show you how to become what he calls a curious explorer—a person who’s comfortable with risk and challenge and who functions optimally in an unpredictable, unstable world. It’s a blueprint for building lasting, meaningful relationships, improving health, increasing creativity, and boosting productivity. Aren’t you curious to know more?

The Eureka Factor Is a book perfect for readers of Charles Duhigg’s The Power of Habit, David Eagleman’s Incognito, and Leonard Mlodinow’s Subliminal, the cognitive neuroscientists who discovered how the brain has aha moments—sudden creative insights—explain how they happen, when we need them, and how we can have more of them to enrich our lives and empower personal and professional success. Eureka or aha moments are sudden realizations that expand our understanding of the world and ourselves, conferring both personal growth and practical advantage. Such creative insights, as psychological scientists call them, were what conveyed an important discovery in the science of genetics to Nobel laureate Barbara McClintock, the melody of a Beatles ballad to Paul McCartney, and an understanding of the cause of human suffering to the Buddha. But these moments of clarity are not given only to the famous. Anyone can have them. In The Eureka Factor, John Kounios and Mark Beeman explain how insights arise and what the scientific research says about stimulating more of them. They discuss how various conditions affect the likelihood of your having an insight, when insight is helpful and when deliberate methodical thought is better suited to a task, what the relationship is between insight and intuition, and how the brain’s right hemisphere contributes to creative thought. Written in a lively, engaging style, this book goes beyond scientific principles to offer productive techniques for realizing your creative potential—at home and at work. The authors provide compelling anecdotes to illustrate how eureka experiences can be a key factor in your life. A blend a dinner party with Christopher Columbus, in which we need to interview the director of a classic Disney Pixar movie to learn about one important type of aha moment. Observe the behind-the-scenes arrangements for an Elvis Presley concert to learn why the timing of insights is crucial. A compelling and compelling, The Eureka Factor is a fascinating look at the human brain and its seemingly infinite capacity to surprise us. Praise for The Eureka Factor “Delicious. . . . In The Eureka Factor, neuroscientists John Kounios and Mark Beeman give many other examples of [a] kind of lightning bolt of insight, but back this up with the latest brain-imaging research—“—New York Times “An incredible accomplishment. . . . [The Eureka Factor] is not just a chronicle of the journey that numerous scientists (including the authors) have taken to examine insight but is also a fascinating guide to how advances in science are made in general. . . . In The Eureka Factor, John Kounios and Mark Beeman examine how a parade of clever experiments can be designed to answer specific questions and rule out alternative possibilities. . . . Wonderful ideas appear as if out of nowhere—and we are delighted.”—The Wall Street Journal “An excellent title for those interested in neuroscience or creativity. . . . The writing is engaging and readable, mixing stories of famous perceptions with explanations of how such revelations happen.”—Library Journal (starred review) “A lively and accessible ‘brain’ book with wide appeal.”—Booklist “[A]n ingenious, thought-provoking look at how the mind works.”—Kirkus Reviews “The Eureka Factor presents a fascinating and illuminating account of the creative process and how to foster it.”—James J. Heckman, Nobel laureate in economics

Curious? Unleash the power of curiosity and the joy of learning! Curiosity is hardwired in all of us, but the longer students stay in school, the less curious they become. Why is that? Grounded in research, this engaging book uncovers the ways in which formal education seems to hinder our natural curiosity and shows educators how to intentionally cultivate inquisitiveness and wonder in schools. It includes: Activities, ideas, and tips to encourage curiosity: Compelling examples of curiosity at work in schools, businesses, and communities. Tools for supporting curiosity in ways that spark meaningful conversations and promote empathy, equity, and social-emotional learning

Hatchet Your twenties are a radical time of change, and just when you’ve figured it all out, the quarter-life crisis hits—hard. Whether you’ve chosen a traditional path or a more unconventional one, this decade can be filled with obstacles and heartaches along with triumphs and milestones. Brian Paes-Braga has been there. Even though he made the pivotal decision to pursue balance over the bottom line and redefine the word “success.” Part business book, part memoir, Hatchet is packed with stories and insights from Brian’s unique coming of age. Brian shares the lessons he’s learned as a son, partner, university dropout, and seasoned entrepreneur, from the art of dealmaking to purpose, and personal growth don’t, in fact, happen when we’re searching for happiness. They happen when we are mindful, when we explore what’s novel, and when we live in the moment and embrace uncertainty. Essential insights end last and we can extract more pleasure and meaning from them when we are open to new experiences and relish the unknown. Dr. Kashdan uses science, story, and practical exercises to show you how to become what he calls a curious explorer—a person who’s comfortable with risk and challenge and who functions optimally in an unpredictable, unstable world. It’s a blueprint for building lasting, meaningful relationships, improving health, increasing creativity, and boosting productivity. Aren’t you curious to know more?
Why? From the New York Times bestselling author of How We Got To Now and Farsighted Forget everything you’ve ever read about the age of dumbed-down, instant-gratification culture. In this provocative, unfailingly intelligent, thoroughly researched, and surprisingly convincing big idea book, Steven Johnson draws from fields as diverse as biology, physics, and evolutionary theory to reveal that the post-Great-Depression world of Grand Theft Auto and The Simpsons—has been growing more sophisticated with each passing year, and, far from rotting our brains, is actually posing new cognitive challenges that are actually making our minds measurably sharper. After reading Everything Bad is Good for You, you will never again regard the view of the video game or television screen the same way again. With a new afterward by the author.

As and the Dumb Flower Picture A biography of the science fiction writer, presented by his son, describes Herbert's childhood in Tacoma, Washington, his early years as a reporter and editor, his military service, and his struggles to become published.

Icarus at the Edge of Time The Instant New York Times bestseller “Expert storytelling . . . [Pollan] masterfully elevates a series of big questions about drugs, plants and humans that are likely to leave readers thinking in new ways.”—New York Times Book Review From #1 New York Times bestselling author Michael Pollan, a radical challenge to how we think about drugs, and an exploration into the powerful human attraction to psychoactive plants—and the equally powerful taboos. Of all the things humans rely on plants for—sustenance, beauty, medicine, fragrance, flavor, fiber—surely the most curious is our use of them to change consciousness: to stimulate or calm, fiddle with or completely alter, the qualities of our mental experience. Take coffee and tea: People around the world rely on caffeine to sharpen their minds. But we do not usually consider coffee and tea drugs, or even as an addition, because it is legal and socially acceptable. So, then, what is a “drug”? And why, for example, is making tea from the leaves of a tea plant acceptable, but making tea from a seed head of an opium poppy a federal crime? In This Is Your Mind on Plants, Michael Pollan dives deep into three plant drugs—opium, caffeine, and mescaline—and throws the fundamental strangeness, and arbitrariness, of our thinking about them into sharp relief. Exploring and participating in the cultures that have grown up around these drugs while consuming (or, in the case of caffeine, trying not to consume) them, Pollan recons with the powerful human attraction to psychoactive plants. Why do we go to such great lengths to seek these shifts in consciousness, and then why do we frown at universal desire with laws and customs and fraught feelings? In this unique blend of history, science, and memoir, as well as participatory journalism, Pollan examines and explores these plants from several very different angles and contexts, and shines a fresh light on a subject that is all too often treated reductively—as a drug, whether illicit or licit. But that is one of the least interesting things you can say about these plants, Pollan shows, for when we take them into our bodies and let them change our minds, we are engaging with nature in one of the most profound ways we can. Based in part on an essay published almost twenty-five years ago, this groundbreaking and singular consideration of psychoactive plants and our attraction to them through time, holds up a mirror to our fundamental human needs and aspirations, the operations of our minds, and our entanglement with the natural world.

The One Giant Leap Winner of the 2017 JPBM Communications Award for Expository and Popular Books. “A delightful meta-biography—playful instead of a brittish iconoclast.” —James Gleick, author of The Information John Horton Conway is a singular mathematician with a lovely loopy brain. He is A Archimedes, M Ick Jagger, Salvador Dalí, and Richard Feynman all rolled into one—he boasts a rock star’s charisma, a dainty sense of humor, a polymath’s promiscuous curiosity, and an insatiable compulsion to explain everything to the world to everyone in it. At Cambridge, Conway wrestled with “M onstrous M onshine,” discovered the aptly named surreal numbers, and invented the cult classic Game of Life—more than just a cool fad, Life demonstrates how simplicity generates complexity and provides an analogy for the entire universe. As a “mathematician-spaceman,” in One Giant Leap, Fishman takes readers on a journey of discovery and problem solving. At the end of each story, readers will meet a real woman in STEM who shares insight into her career, words of advice and encouragement for young girls. Learn more at www.STEMGirlsBooks.com.

Swing Time The instant New York Times bestseller A step-by-step plan clinically proven to break the cycle of worry and fear that drives anxiety and addictive habits We are living through one of the most anxious times any of us can remember. Whether facing issues as public as a pandemic or as personal as having kids at home and fighting the urge to reach for the wine bottle every night, we are feeling overwhelmed and out of control. But in this timely book, John Bower explains how to uproot anxiety at its source using brain-based techniques and small hacks accessible to anyone. We think of anxiety as everything from mild unease to full-blown panic. But it’s also what drives the addictive behaviors and bad habits we use to cope (e.g. stress eating, procrastination, doom scrolling and social media). Plus, anxiety lives in a part of the brain that resists rational thought. So we get stuck in anxiety habit loops that cause us to worry our way out of or use willpower to overcome. Dr. Bower teaches us how maps to discover our brains to our life. The One Giant Leap Winner of the 2017 JPBM Communications Award for Expository and Popular Books. “A delightful meta-biography—playful instead of a brittish iconoclast.” —James Gleick, author of The Information John Horton Conway is a singular mathematician with a lovely loopy brain. He is A Archimedes, M Ick Jagger, Salvador Dalí, and Richard Feynman all rolled into one—he boasts a rock star’s charisma, a dainty sense of humor, a polymath’s promiscuous curiosity, and an insatiable compulsion to explain everything to the world to everyone in it. At Cambridge, Conway wrestled with “M onstrous M onshine,” discovered the aptly named surreal numbers, and invented the cult classic Game of Life—more than just a cool fad, Life demonstrates how simplicity generates complexity and provides an analogy for the entire universe. As a “mathematician-spaceman,” in One Giant Leap, Fishman takes readers on a journey of discovery and problem solving. At the end of each story, readers will meet a real woman in STEM who shares insight into her career, words of advice and encouragement for young girls. Learn more at www.STEMGirlsBooks.com.

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One Giant Leap: A Complete Revisión and Thorough Updading of the Ultimate Reference From the Newspaper of RECORD. A comprehensive guide offering insight and clarity on a broad range of even more essential subjects. Whether you are researching the history of Western art, investigating an obscure medical test, following current environmental trends, studying Shakespeare, brushing up on your crossword and Sudoku skills, or simply looking for a deeper understanding of the world around you, and wished to see the magic in everyday things? Come get curious with Stuff You Should Know. With Josh and Chuck as your guides, there's something interesting about everything (except maybe brackets).

The Curious Advantage. From the author of Ahead of the Curve, a revelatory look at successful selling and how it can impact everything we do. The first book of its kind, The Curious Advantage reveals the strategies and techniques that can help you achieve great results in any field. Featuring insights from successful salespeople, entrepreneurs, and other experts, The Curious Advantage provides practical advice and proven techniques that will help you become a more effective communicator and a more successful salesperson. With clear, concise explanations and practical examples, The Curious Advantage is the ultimate guide to the power of curiosity and how it can benefit you in any situation.

The Curious Mind. By Brian Grazer and Charles Fishman. A review. A Curious Mind is an essential guide to understanding the world around us. It offers a fresh perspective on the nature of human curiosity and how it can impact virtually every aspect of our lives. The authors explore the role of curiosity in shaping our understanding of the world, and how we can use it to become more engaged and informed citizens. A Curious Mind is a thought-provoking and insightful exploration of one of the most important and understudied forces in the modern world.
The United States of Cocktails Recent research has revealed a direct causality between ideas and profitability, which means that in today’s ultra-competitive and technology-rich work environment, the most crucial element separating an exceptional career from a lackluster one is... creative thinking skills. While that may be scary news to hear for many of you, the good news is that there is a future-proof way to become a top performer in the world of 21st-century business. Brian Tracy, in his new book, 21 Proven, practical techniques readers can use to immediately begin generating a stream of productive ideas, including how to • Stimulate the three primary triggers to creativity • Inspire a creative mindset in your organization, rewards, and environment Use methods as Brainstorming, Zero-Based Thinking, Nominal Group Technique, and Lateral Thinking to solve problems, improve systems, devise new products, and come up with fresh, exciting marketing angles A focused questions to generate solutions Understand the difference between mechanical and ad-hoc thinking Rigorously evaluate new ideas... without shutting down the creative impulsionContent mind-stimulating exercises and down-to-earth strategies, Creativity & Problem Solving, an eye-opening book, will help anyone tap into the root source of their own intuitive genius—and gain the winning edge they’ve been missing all this time.

Dreamer of Dune Academy Award-winning producer Brian Grazer and an acclaimed business journalist examine the weekly “curiosity conversations” that have inspired Grazer to create some of America’s favorite and iconic movies and television shows—from 24 to A Beautiful Mind.

Forces of Nature explores every facet of water and examines the issues surrounding water scarcity and what can be done to ensure that humans have plenty of clean water in the future. By the best-selling author of The Wal-Mart Effect. Reprint.

A Curious Mind #1 New York Times Bestseller THIs. This is the right book for right now. Yes, learning requires focus. But, unlearning and releasing requires much more—it requires changing course or changing comfort. In Think A gain, Adam Grant writes together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I’ve never felt so hopeful about what I don’t know.” — Brené Brown, Ph.D., #1 New York Times bestselling author of Dare to Lead The bestselling author of Give and Take and Originals examines the critical art of rethinking: learning to question your opinions and open other people’s minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, the ability to think differently is the future of learning. In our daily lives, more than 70% of us feel like we know as much as everyone else, but our comfort level with the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval—and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the thinner our limits can become. Organizational psychologist Adam Grant is an expert on opening other people’s minds—and our own. As A Whitney’s top-rated professor and the bestselling author of Originals and Give and Take, he makes it one of his guiding principles to argue like it’s already right but listen like it’s new. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You’ll learn how an international debate champion wins arguments, a Black musician persuades white supper fans to make music with a vaccine who cares about their children, and an expert on parenting teaches his kids to love animals. In Re-Thinking, Adam Grant reveals that we don’t have to believe everything we think or internalize everything we feel. It’s an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don’t know is wisdom.

A Curious Mind Traditionally, scientists have emphasized what they call the first and second nature of personality—genes and culture, respectively. But today the field of personality science has moved well beyond the nature vs. nurture debate. In Who Are You, Really? Dr. Brian Little presents a distinctive view of how personality shapes our lives--and why this matters. Little uncovers what personality science has been discovering about the role of personal projects, revealing how this new concept can help people better understand themselves and shape their lives-- provided by publisher.

Zeida the Curious Featured on CBS This Morning, Squawk Box, MSNBC, CNN, Bloomberg, Forbes, Fast Company, The New York Times, and more. “Reading Face to Face is like being on a fly on the wall, watching Brian Grazer get his act together. Utterly entertaining, this is how you become Hollywood’s best producer.” — Miacom Gladwell, author of Talking to Strangers Legendary Hollywood producer and author of the bestselling A Curious Mind, Brian Grazer is back with a captivating new book about the life-changing way he thinks and works at rethinking. The brighter we are, the thinner our limits can become. Organizational psychologist Adam Grant is an expert on opening other people’s minds—and our own. As A Whitney’s top-rated professor and the bestselling author of Originals and Give and Take, he makes it one of his guiding principles to argue like it’s already right but listen like it’s new. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You’ll learn how an international debate champion wins arguments, a Black musician persuades white supper fans to make music with a vaccine who cares about their children, and an expert on parenting teaches his kids to love animals. In Re-Thinking, Adam Grant reveals that we don’t have to believe everything we think or internalize everything we feel. It’s an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don’t know is wisdom.

Genius At Play Astrophysicist and author M ario Livio investigates perhaps the most human of all our characteristics—curiosity—in this “lively, expert, and definitely not dumbed-down account” (Kirks Reviews) as he explores how the search for knowledge compels one to train in questioning, to recognize types of questions to ask, and to ask questions not only to understand the unconfirmed reports or gossip Practice good listening techniques and exploit all leads Determine when and how to control the conversation Within professional intercession circles, author James Pyle is known as a strategic debriefeer—meaning there is no one around him more skilled at asking questions and getting answers. He has been training other interogators in questioneting techniques since 1989.

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Stufy Y ou Should Know The secret to finding out what you want to know is amazingly simple: Ask good questions. M ost people trip through life asking bad questions—of teachers, friends, coworkers, clients, prospects, experts, and suspects. Even people trained in questioning, such as journalists and lawyers, commonly ask questions that get partial or misleading answers. People in any profession will immediately benefit by developing the skill and art of good questioning. Find Out Anything From Anyone, a New York Times bestseller, shows you how to: • Identify your own personal question style • Recognize types of questions to ask and those to avoid • Use power questions to uncover the truth behind seemingly known facts • Ask focused questions to confirm your suspicions or re-open closed cases, unconfirmed reports or gossip Practice good listening techniques and exploit all leads Determine when and how to control the conversation Within professional intercession circles, author James Pyle is known as a strategic debriefeer—meaning there is no one around him more skilled at asking questions and getting answers. He has been training other interrogators in questioning techniques since 1989.

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The New York Times Guide to Essential Knowledge An exploration of the beliefed cocktails, spirits, and bars that define each state in America The United States of Cocktails is a celebration of the cocktail history of every state in America. After traveling around this great nation and sampling many of the drinks on offer, cocktail authority Brian Page 4/5
Bartels serves up a book that is equal parts recipe collection, travelogue, historical miscellany, bartender’s manual, and guide to bar culture today—with bar and drink recommendations that are sure to come in handy whether or not you are crossing state lines. Delving into the colorful stories behind the creation of drinks we love, this book includes more than 100 recipes alongside spirited analysis of each state’s unique contributions to cocktail culture. Filled with colorful illustrations, The United States of Cocktails is an opinionated and distinctively designed love letter to the spirits, bars, and people who have created and consumed the iconic drinks that inspire us and satisfy our thirst.

A Curious Mind Celebrate the thirtieth anniversary of the Newbery Honor–winning survival novel Hatchet with a pocket-sized edition perfect for travelers to take along on their own adventures. This special anniversary edition includes a new introduction and commentary by author Gary Paulsen, pen-and-ink illustrations by Drew Willis, and a water resistant cover. Hatchet has also been nominated as one of America’s best-loved novels by PBS’s The Great American Read. Thirteen-year-old Brian Robeson, haunted by his secret knowledge of his mother’s infidelity, is traveling by single-engine plane to visit his father for the first time since the divorce. When the plane crashes, killing the pilot, the sole survivor is Brian. He is alone in the Canadian wilderness with nothing but his clothing, a tattered windbreaker, and the hatchet his mother had given him as a present. At first consumed by despair and self-pity, Brian slowly learns survival skills—how to make a shelter for himself, how to hunt and fish and forage for food, how to make a fire—and even finds the courage to start over from scratch when a tornado ravages his campsite. When Brian is finally rescued after fifty-four days in the wild, he emerges from his ordeal with new patience and maturity, and a greater understanding of himself and his parents.

Who Are You, Really? Despite his teacher’s entreaties that it would be perfect for Mother’s Day, Max refuses to color in the same flower picture as the rest of the class.

A Review of Brian Grazer and Charles Fishman's A Curious Mind The Curious Advantage is an exploration of the behaviour of curiosity and its central role in the digital age, taking the widest possible exploration of all things curious: historical, contemporary, neuro-scientific, anthropological, behavioural and business. Curiosity has profound implications for organisations, leaders and individuals inhabiting the digital reality. The Curious Advantage provides pragmatic tools and case studies and makes the case for how curiosity is the greatest driver of value in the new digital age. Curiosity is at the heart of the skills required to successfully navigate our digital lives when all futures are uncertain. The Curious Advantage introduces the 7C’s of Curiosity model—useful for anyone wanting to lead a curious organisation or who wants to challenge themselves to be actively curious. In this wonderfully pragmatic book, Paul Ashcroft, Simon Brown and Garrick Jones provide the roadmap for curiously navigating and unlocking the opportunities of the new digital reality.